## CONTRACT



And:

Mentzer Media Services 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

	Contract / Re	evision		Alt Order	<u>#</u>
	119843	/ 2		08248862	
Product					
PORTMAN FOR SENATE					
Contract Dates	Estimate #				
10/04/16 - 10/10/16	2980				
Advertiser			Ori	ginal Date	/ Revision
Pol/R Portman/R/Senate/	OH-A		0	5/19/16	/ 10/11/16
	Billing Cycle	Billing Calendar			Cash/Trade
	EOM/EOC	Broadcast			Cash
	Property	Account Executive			Sales Office
	WHIO-TV	Philadelphia CoxReps Cox			CoxReps Philad
	Special Hand	ling			
	Demographic				
	Households				
	Agy Code	Adverti	ser	Code	Product 1/2
	TV12736	280			316
	Agency Ref		1	Advertiser	Ref
	4341		- 1	43391	

		Start				Spots/				
The second secon	ate End Date Description			Days	Length	Week F	Rate PCodeRtn	Type S	Spots	Amount
Start Date I	5 10/07/16 Friday Prime <u>End Date</u> <u>Weekdays</u> 10/09/161	Hour 3 10:00 Spots/Week 1	PM-11:00 F <u>Rate</u> \$1,500.00		:30		P-05	NM	1	\$1,500.00
	5 10/07/16 NewsCenter End Date <u>Weekdays</u> 10/09/161	7 @ noor12:00 Spots/Week 1	PM-12:30 F <u>Rate</u> \$1,000.00		:30		P-05	NM	1	\$1,000.00
	10/07/16 NewsCenter End Date Weekdays 0/09/161	7 530p 5:30 F Spots/Week 1	PM-6:00 PM Rate \$1,400.00		:30		P-05	NM	1	\$1,400.00
	10/07/16 Daybreak Ed End Date <u>Weekdays</u> 0/09/161	lition 6a 6:00 A Spots/Week 1	AM-7:00 AM <u>Rate</u> \$800.00		:30		P-05	NM	1	\$800.00
	10/07/16 M-F 7p-730p End Date Weekdays 0/09/161	7:00 F Spots/Week 1	PM-7:30 PM <u>Rate</u> \$1,200.00		:30		P-05	NM	1	\$1,200.00
Start Date E	10/07/16 Friday Prime <u>Ind Date</u> <u>Weekdays</u> 0/09/161	Hour 1 8:00 F Spots/Week 1	PM-9:00 PM <u>Rate</u> \$1,500.00		:30		P-05	NM	1	\$1,500.00
	10/07/16 M-F 9a-10a ind Date Weekdays 0/09/161	9:00 A Spots/Week 1	M-10:00 AN <u>Rate</u> \$300.00		:30		P-05	NM	1	\$300.00
	10/07/16 Friday Prime <u>nd Date</u> <u>Weekdays</u> 0/09/161	Hour 2 9:00 P Spots/Week 1	PM-10:00 PN <u>Rate</u> \$1,500.00		:30		P-05	NM	1	\$1,500.00
	10/10/16 M-F 10a-11a <u>nd Date</u> <u>Weekdays</u> 0/16/16 1	10:00 A Spots/Week	AM-11:00 A <u>Rate</u> \$350.00		:30		P-05	NM	1	\$350.00
	10/10/16 M-Su 11p Ne <u>nd Date</u> <u>Weekdays</u> 0/16/16 1	ws 11:00 Spots/Week 1	PM-11:30 F <u>Rate</u> \$1,500.00		:30		P-05	NM	1	\$1,500.00

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 Contract / Revision
 Alt Order #

 119843 / 2
 08248862

 Dates
 Product
 Estimate #

 Contract Dates
 Product
 Estimate #

 10/04/16 - 10/10/16
 PORTMAN FOR SENAT
 2980

*Line Ch Start [	Date End D	ate Description		t/End	Days	Length	Spots/	Pata PCada Pta	Tuno	Casta	A == a = 4
Start Date		Weekdays	Spots/Week	Rate		Lengin	VVECK	Rate PCodeRtn	Туре	Spois	Amount
11 WHIO 10/10/		The state of the s		PM-5:00 PM Rate \$500.00		:30		P-05	NM	1	\$500.00
12 WHIO 10/10/ <u>Start Date</u> Week: 10/10/16	16 10/10/1 End Date 10/16/16	6 NewsCenter Weekdays 1	7 5p 5:00 Spots/Week 1	PM-5:30 PM <u>Rate</u> \$1,200.00		:30		P-05	NM	1	\$1,200.00
13 WHIO 10/10/1 <u>Start Date</u> Week: 10/10/16	End Date 10/16/16	Weekdays 1	Spots/Week 1	-6a <u>Rate</u> \$550.00		:30		P-05	NM	1	\$550.00
14 WHIO 10/10/1 <u>Start Date</u> Week: 10/10/16		6 M-F 7p-730p <u>Weekdays</u> 1	7:00 Spots/Week 1	PM-7:30 PM <u>Rate</u> \$1,200.00		:30		P-05	NM	1	\$1,200.00
15 WHIO 10/10/1 <u>Start Date</u> Week: 10/10/16	16 10/10/1 End Date 10/16/16	6 Mon Hour 1 <u>Weekdays</u> 1	8:00 Spots/Week 1	PM-9:00 PM <u>Rate</u> \$2,500.00		:30		P-05	NM	1	\$2,500.00
16 WHIO 10/10/1 <u>Start Date</u> Week: 10/10/16	16 10/10/10 End Date 10/16/16	6 M-F 9a-10a <u>Weekdays</u> 1	9:00 Spots/Week 1	AM-10:00 AN <u>Rate</u> \$300.00		:30		P-05	NM	1	\$300.00
17 WHIO 10/08/1 <u>Start Date</u> Week: 10/03/16	6 10/08/16 End Date 10/09/16	Sat Prime Ho Weekdays 1-	our 3 10:00 Spots/Week 1	PM-11:00 F Rate \$1,000.00		:30		P-05	NM	1	\$1,000.00
	6 10/08/16 End Date 10/09/16	SEC Game Weekdays 1-	12:00 Spots/Week	PM-7:00 PN <u>Rate</u> \$1,000.00		:30		P-05	NM	1	\$1,000.00
	6 10/09/16 End Date 10/09/16	Su 1135p-12 <u>Weekdays</u> 1	35a 11:30 <u>Spots/Week</u> 1	PM-12:00 X <u>Rate</u> \$200.00		:30	Alb	P-05	NM	1	\$200.00
	End Date 10/09/16	Weekdays 1	our 2 8:00 I Spots/Week 1	PM-9:00 PM <u>Rate</u> \$2,000.00		:30		P-05	NM	0	\$0.00
1 WHIO 10/0 See MG 20.	2	Description 6 Sun Prime H		Start/End Tir 8:00 PM-9:0	00 PM -			<u>Rate</u> \$2,000.00	Type NM		
2 WHIO 10/0  ® Credited	9/16-10/09/1	6 Su After Spo	orts Hour 2	830p-930p	): <del>-</del>	S	ii :30	<del>\$2,000.00</del>	NM		
Week: 10/03/16	End Date 10/09/16	Weekdays 1	10:00 Spots/Week 1	AM-11:00 A <u>Rate</u> \$350.00		:30		P-05	NM	1	\$350.00
	End Date		4:00 F Spots/Week 1	PM-5:00 PM <u>Rate</u> \$500.00		:30		P-05	NM	1	\$500.00
	End Date		7 5p 5:00 F <u>Spots/Week</u> 1	PM-5:30 PM <u>Rate</u> \$1,200.00		:30		P-05	NM	1	\$1,200.00
	End Date		tion 530a5:30 A Spots/Week 1	M-6:00 AM <u>Rate</u> \$550.00		:30		P-05	NM	1	\$550.00

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 Advertiser
 Original Date / Revision

 Pol/R Portman/R/Senate/t
 05/19/16 / 10/11/16

thing Ob Out Day 5			t/End		Spots/	· · · · · · · · · · · · · · · · · · ·			
*Line Ch Start Date End I			1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Days Length	Week	Rate PCodeRtn	Type	Spots	Amount
Start Date         End Date           25         WHIO 10/06/16         10/06           Start Date         End Date           Week: 10/03/16         10/09/16	/16 NewsCenter	Spots/Week 7 6p 6:00 Spots/Week 1	Rate PM-6:30 PM Rate \$1,500.00	:30		P-05	NM	1	\$1,500.00
26 WHIO 10/06/16 10/06 <u>Start Date</u> Week: 10/03/16 10/09/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$800.00	:30		P-05	NM	1	\$800.00
E 27 WHIO 10/06/16 10/06	16 M-F 730p-8p <u>Weekdays</u> 1 <u>Description</u>	Spots/Week 1	Rate	:30	Length	P-05 Rate	NM Type	1	\$2,000.00
1 WHIO 10/03/16-10/09 See MG 27.2	9/16 M-F 730p-8p	)	7:30 PM-8:30	O <i>PM</i> Th	:30	\$2,000.00	NM		
2 WHIO 10/06/16-10/06	6/16 NFL RS Pre-	-Game Other	Various	Th	:30	\$2,000.00	NM		
28 WHIO 10/06/16 10/06/ Start Date End Date Week: 10/03/16 10/09/16	Weekdays	9:00 A Spots/Week	AM-10:00 AN <u>Rate</u> \$300.00	:30		P-05	NM	1	\$300.00
29 WHIO 10/04/16 10/04/ Start Date End Date Week: 10/03/16 10/09/16	Weekdays	10:00 Spots/Week 1	Rate	:30		P-05	NM	1	\$350.00
30 WHIO 10/04/16 10/04/ Start Date End Date Week: 10/03/16 10/09/16	Weekdays	4:00 I Spots/Week 1	PM-5:00 PM <u>Rate</u> \$500.00	:30		P-05	NM	1	\$500.00
31 WHIO 10/04/16 10/04/ Start Date End Date Week: 10/03/16 10/09/16		7 5p 5:00 F <u>Spots/Week</u> 1	Rate	:30		P-05	NM	1	\$1,200.00
32 WHIO 10/04/16 10/04/ Start Date End Date Week: 10/03/16 10/09/16	Weekdays -1	Spots/Week 1	AM-6:00 AM <u>Rate</u> \$550.00	:30		P-05	NM	1	\$550.00
33 WHIO 10/04/16 10/04/ <u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/16	Weekdays -1	7 6p 6:00 F Spots/Week 1	PM-6:30 PM <u>Rate</u> \$1,500.00	:30		P-05	NM	1	\$1,500.00
34 WHIO 10/04/16 10/04/1 Start Date End Date Week: 10/03/16 10/09/16	Weekdays	8:00 F Spots/Week 1		:30		P-05	NM	1	\$3,000.00
35 WHIO 10/04/16 10/04/1 Start Date End Date Week: 10/03/16 10/09/16		9:00 A Spots/Week 1	M-10:00 All <u>Rate</u> \$300.00	:30		P-05	NM	1	\$300.00
36 WHIO 10/05/16 10/05/1 Start Date End Date Week: 10/03/16 10/09/16		10:00 Spots/Week 1	AM-11:00 A <u>Rate</u> \$350.00	:30		P-05	NM	1	\$350.00
37 WHIO 10/05/16 10/05/1 <u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/16	The state of the s	vs 11:00 Spots/Week 1	PM-11:30 F <u>Rate</u> \$1,500.00	:30		P-05	NM	1	\$1,500.00
38 WHIO 10/05/16 10/05/1 <u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/16		@ noor12:00 Spots/Week 1	PM-12:30 F <u>Rate</u> \$1,000.00	:30		P-05	NM	1	\$1,000.00

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	Contract / Revision	Alt Order #
	119843 / 2	08248862
Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	PORTMAN FOR SENA	AT 2980

Advertiser	Original Date / Revision					
Pol/R Portman/R/Senate/	05/19/16 / 10/11/16					

#1:	<b>5</b>			t/End			Spots/				
*Line Ch Start	Date End L	ate Description	n Time	e	Days	Length	Week	Rate PCodeRtn	Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate					1		35000
39 WHIO 10/05 <u>Start Date</u> Week: 10/03/16	5/16 10/05/ End Date 10/09/16	16 M-F 4p-5p <u>Weekdays</u> 1	4:00 Spots/Week	PM-5:00 PM <u>Rate</u> \$500.00		:30		P-05	NM	1	\$500.00
40 WHIO 10/05 Start Date Week: 10/03/16	5/16 10/05/ End Date 10/09/16	16 Daybreak Ed <u>Weekdays</u> 1	dition 530a5:30 Spots/Week 1	AM-6:00 AM <u>Rate</u> \$550.00	1995	:30		P-05	NM	1	\$550.00
41 WHIO 10/05 <u>Start Date</u> Week: 10/03/16	/16 10/05/ End Date 10/09/16	16 NewsCenter <u>Weekdays</u> 1	7 530p 5:30 Spots/Week 1	PM-6:00 PM <u>Rate</u> \$1,400.00		:30		P-05	NM	1	\$1,400.00
42 WHIO 10/05 <u>Start Date</u> Week: 10/03/16	/16 10/05/ End Date 10/09/16	16 M-F 7p-730p Weekdays 1	7:00 Spots/Week 1	PM-7:30 PM <u>Rate</u> \$1,200.00		:30		P-05	NM	1	\$1,200.00
43 WHIO 10/05 <u>Start Date</u> Week: 10/03/16	/16 10/05/ End Date 10/09/16	6 M-F 9a-10a <u>Weekdays</u> 1	9:00 A Spots/Week 1	AM-10:00 AN <u>Rate</u> \$300.00		:30	-0-	P-05	NM	1	\$300.00
						Totals	0.0	00		42	\$40,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/10/16	42	\$40,900.00	(\$6,135.00)	\$34,765.00
Totals	42	\$40,900.00	(\$6,135.00)	\$34,765.00

Signature: _	Da	ite:

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119843 HEADLINE# 8248862 TRE# MOD# 2: UNAPPROVED REV #1 REP SSS

AGENCY REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

NOV4/16 17.26 \*\*\* WHIO-TV \*\*\* 610-225-1191 // RISK !!!
S REPORT FROM REP
\*\*CHANGES\*\*

CREDIT I

17.26 # SALESMAN REGIONAL DATE NOV4/16 NICK WELTE RAMBO LOCAL OFF.# ALLY PH-CLASS: NATL. NAME PRSN BUYER SALES REP.# ORDER, INVOICE) CO-OP BILLING NEEDED 250 SUITE INC (LINE, POLI/R PORTMAN/R/SEN/OH AVE AGY. NAME MENTZER MEDIA SERVICES, COMMENTS: # 8248862 PENNSYLVANIA 21204 MD EST#2980 CONTRACT WK-1 TOWSON, 210 W. OCT10/16 STATE TAX NAME PORTMAN FOR SENATE ADV. FLIGHT DATES OCT4/16 TAX # # ORDER PRDCT CILY ADV AGY

RVSD TOTAL \$40,900 \$\$ MOVED TO CURRENT HL PLS CNF THANKS DEANNA FR JARED OK'D M3 REP:

STA:

A CASH IN ADVANCE SCHEDULE \*\*\*\* SI SIHL \*\*\*\* CON CM

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

SEND PAPER INVOICES: DO NOT STATIONS USING ELECTRONIC INVOICING,

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

SENATE PORTMAN FOR ROB

	·TTOT·		.0110.
	DAYS		
	WEEK.	TVVI	
	SPIS	: /WK:	
	END	DATE	
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E C	STARI	DATE	
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RATE	77777		
 	)	••	
CEC			
LGTH :			
TIME PERIOD :	•		
· TINE #: KEF :CD:	· #ENL'L.		

2980 1 AGENCY EST# = 280 316 AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 3

NCIS LOS ANGELES PROGRAM RA21+

830P-930P

Ø

44

0

SUN

0

10/9

10/9

\$2,000.00

30

ORD COM1: PLEASE ADVISE ASAP THIS IS A MAKE-GOOD FOR OCT9 ON LINE-20 FOR 1 SPOT/WK

1 SPOT(S) MISSED OCT9 CREDIT TAKEN FOR STATION MAKEGOOD OFFERS: BUY#44

MISSED: SUN/830P-930P OFFER: NONE CMT:SPOT DID NOT RUN CMT:CURRENT CONTRACT

OCT9

TO S DUE TO SPORTS OVERRUN PLEASE CREDIT AND MOVE 40900.00

CONTRACT TOTAL TOTAL

(OCT11/16)

\$2,000.00

308

40900.00

OCT/16

₩ 0/0 WBDT 0/0 CABL WRGT 0% WKEF 10% WDTN 30% WHIO 55% \$78,000 MARKET TOTALS SVC- NSI DEMOS- RA21+\*

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE A-ADD MOD CODE

Z-COMMENTS \*-MULTIPLE Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT